

Najbolje iz Srbije 2008

Ministry of Trade and Services have announced the winners of "Best from Serbia 2008" reward. The first prize for the best brand was awarded to brewery Apatin for "Jelen Pivo", to "Bambi Banat" company for "Bambi" brand, to Farmakom company from Sabac for their brand "Black Horse" and to "Simpo" company from Vranje. The statue for the best personal brand in terms of promoting Serbia was awarded to Novak Djokovic.